Microsoft SharePoint and Office 365 Case Study

Solution Vision:
The customer’s vision was to take full advantage of the Microsoft Office 365 integrated suite of capabilities. The focus was to implement a comprehensive information management tool. This tool would have enterprise search and social communication capabilities, as well as facilitate information-sharing across departmental boundaries for better business insight.

About The Solutions:
Microsoft Office 365
SharePoint Online - Microsoft SharePoint Online enables an organization to easily create and manage custom team-focused and project-focused sites for collaboration. In addition, it’s possible to deploy an organization-wide intranet portal used to disseminate information and news across the organization.

User Profile Services - The User Profile service application stores information about users in a central location. Social computing features use this information to enable productive interactions so that users can collaborate efficiently. In order to provision My Sites, enable social computing features such as social tagging and news feeds, and create and distribute profiles across multiple sites and farms, you must enable the User Profile service application.

FAST Search – SharePoint Online offers full access to enterprise-wide search, people search, and other specialized search experiences in addition to the traditional scoped site search. Users can access the desired scope from the drop-down list inside the search box. This puts the power of enterprise-level search experiences at the fingertips of any user working in a team site or one of the various hubs around SharePoint.

Yammer - Change is the new constant. Yammer is a private social network that helps you and your company stay on top of it all. Yammer collaboration software and business applications allow you to get connected to the right people, share information across teams and organize around projects so you can go further – faster.

Creation of a Responsive SharePoint Design
Development of the new design for the Intranet was search focused, simple, and utilized a responsive design to work across multiple browsers and devices. The design will incorporated Yammer feeds, which enabled crowd sourced content as well as corporate generated content. All Lines/LANtek provided wireframes for layouts, plus additional web parts designed to ‘Bring Back Power’ to the landing page (Fun Facts, Localized Weather, and Cafe Menus)

Information Architecture / Enterprise Taxonomy / Machine Translation
The customer worked as a unit to facilitate meetings with the Intranet Stakeholders, HR & Corporate Communications departments which identified content published on the Intranet. All Lines/Lantek designed an effective information architecture and enterprise tags to enable effective search and discovery. We also identified proper Yammer groups to help prepare for the launch, making the social aspect more effective from the initial launch. A process was reviewed to localize / translate content automatically through the SharePoint Machine Translation service.
Driving Cultural Change

With the new Intranet the focus has been shifted away from technical deliverables and onto driving cultural change at the customer’s location. In order to deliver more effective information, the site is maintained with fresh content and optimized search.

This project all also resulted in a companywide intranet, where employees in different departments can all access company news, get business intelligence about competitors, and participate in internal conversations using the Yammer enterprise social network. It is able to reach 5,000 other workers more directly. Available from anywhere because it’s based on Microsoft SharePoint Online, the intranet has strengthened the sense of community with the factory and corporate employees alike.

The customer uses Microsoft Office 365 to give its 14,000 dispersed employees access to colleagues and information through their personal mobile devices as well as from kiosks on the factory floor. Employees use Microsoft Exchange Online for integrated messaging and calendar capabilities, and they store everything from engineering specifications to performance reviews in the cloud using OneDrive for Business.

The customer also uses Microsoft Office Online to read and comment on documents from anywhere on any device. With Microsoft Lync Online and Enterprise Voice, they communicate effectively with each other through instant messaging, audio conferencing, and videoconferencing. Employees worldwide share best practices, impart wisdom, and help each other work through problems by using Yammer, the enterprise social network. The company ties its Microsoft SharePoint Online–based intranet to Yammer so that employees, including those in factories, can readily engage in problem-solving and brainstorming sessions. The company is embracing Enterprise Voice for modern, flexible telephony and Office 365 ProPlus for the latest versions of Office programs.

The All Lines/Lantek SharePoint Team was able to help the customer deploy a comprehensive solution that brought a way for 5000 employees to communicate. By adopting Office 365, the customer has transformed into a company that gives its employees the freedom to work how they like to work.